

EASTERN SHORE ART CENTER
401 Oak Street
Fairhope, Alabama 36532
www.esartcenter.com

Non-Profit
Organization
U.S. Postage
PAID
Fairhope, AL
Permit No. 70

Outdoor Art Show Entry Form Enclosed



EASTERN SHORE ART CENTER

presents the

39TH ANNUAL

OUTDOOR ART SHOW

March 19-21, 2010

Fairhope, Alabama

Application Deadline Has Ended
Late Fee \$25 for "Wait List"

**39th Annual
Outdoor Art Show
March 19, 20 & 21, 2010**

The Eastern Shore Art Center is pleased to bring you the 39th Annual Outdoor Art Show. Held on the grounds of the Eastern Shore Art Center and surrounding downtown area of Fairhope, Alabama. This three-day fine art event attracts over 200,000 visitors from around the country. The show will be held Friday, March 19 through Sunday, March 21, 2010 from 10 a.m. to 5 p.m. daily.

Awards

Prizes will be awarded by the Eastern Shore Art Center in the following categories:

Best of Show	\$2,000
Lib Belt Award	\$1,000
First Place, 8 Categories	\$500 each
Awards of Merit, 8	\$300 each
ESAA July Award	\$250
C of C Award of Excellence	\$250

Entry Fee and Deadlines

The fee for a booth is \$240/\$265 plus a \$30 non-refundable jury fee. **Two checks must be sent with application.** No commission is charged on sales. Booth fee only is returned if your work is not accepted. No refund will be made in case of inclement weather.

Applications must be received in the ESAC office by October 15th, 2009. Late applications will be considered by the Jury Committee up to day of show if classification is not full, and should be submitted with a \$50 **(separate check)** late fee.

Selection

The jury will select exhibitors based only on the work shown, not on any other qualifications. Selection is made on the basis of three (3) digital images representative of the artist's current work and one (1) digital image of the booth or display. **Digital images should be saved in JPG format, 72 dpi, no more than seven inches (or 504 pixels) along the image's longest dimension. CDs will be returned to accepted applicants during the show.**

Exhibitors' Buffet

An informal Exhibitors' Buffet will be held at the Eastern Shore Art Center Friday evening, March 19 following the show. The Exhibitors' Buffet features the awards presentation. Each booth may order one complimentary ticket. Additional tickets are available at a nominal fee. **Reservations are required.** Further details will be provided in the pre-registration material.

2010 Show Standards

Non-compliance with the Festival standards may eliminate the artists from future shows.

1. An accepted application is a commitment to show, and no refund will be made for cancellation, inclement weather or any other reason.
2. Under no circumstances will stand-in proxy exhibitors be permitted. Only artists accompanying their own original work may participate. After set-up is completed the day of the show, if it is determined by the committee that the work is not original or not created by the exhibitor, or not representative of the work shown on the application CD, the artist will be asked to leave. The decision of the committee is final.
3. Only original work in any medium, including original graphics, will be accepted. Acceptable original fine art graphics include collagraphs, linoprints, woodcuts, intaglios and embossings. They must be numbered, signed and dated limited editions. An artist print is defined as a handmade original, usually produced in multiples. Examples include etchings, engravings, lithographs, serigraphs (silk-screen), wood block prints and any combination of these. A photomechanical reproduction is not an original print, even when signed and numbered by the artist.
4. Artwork produced by photomechanical processes must be so identified. Photomechanical reproductions of the exhibitor's original work may be framed and hung in the booth provided they do not constitute more than 25 percent of the work hanging. Reproductions will not be judged.
5. China painting, tole painting, velvet paintings and commercially manufactured items such as commercial molds, patterns or kits are NOT ACCEPTABLE.
6. Exhibitors must confine their display to their 10' x 12' booth space. Fairhope is windy in March. Exhibitors should secure their booths with tent anchors or weights. No nails may be placed in the street.
7. Exhibits must be removed no later than 7 p.m. on Sunday, March 21.
8. The show area will be patrolled Friday and Saturday nights by the City of Fairhope Police Department. Neither the Eastern Shore Art Center, the City of Fairhope, nor their representatives will be responsible for loss or damage of any kind.
9. Sales tax must be paid to the State of Alabama (4%), to Baldwin County (2%) and the City of Fairhope (2%). Details will be provided at registration. PLEASE NOTE CHANGE: the City of Fairhope now has 2% tax.
10. Your application CD may be picked-up Sunday, March 21 at ESAC. CDs not picked-up will be recycled.

2010 Outdoor Art Show

* Jury Use Only	
Date received:	_____
Date juried:	_____
Accepted:	_____
Not accepted:	_____
Re-jury:	_____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Home Phone: _____ Work: _____ E-mail: _____

Cell phone: _____ Website: _____

- | | | | |
|-----------------------------|------------------|---------------------------------|-------------------|
| _____ Oil, Acrylic, Tempera | _____ Watercolor | _____ Graphics, Drawing, Pastel | _____ Photography |
| _____ Sculpture | _____ Ceramics | _____ Fine Jewelry | _____ Fine Craft |
| _____ Mixed Media | | | |

If you have marked fine craft, please describe: _____

Please complete this check list:	\$ _____
Number of booths at \$240 members: \$265 non-members	\$ _____
\$30 Jury Fee - NON-REFUNDABLE, SEPARATE CHECK	\$ _____
Four images on CD	
Membership Fee \$60 artist	\$ _____
Late Jury Fee - additional \$50 (SEPARATE CHECK)	\$ _____
Self-addressed, stamped, return envelope	\$ _____
TOTAL ENCLOSED	\$ _____

SPECIAL REQUEST FOR BOOTH PLACEMENT:

I AGREE TO ALL OF THE REGULATIONS GOVERNING THE 2010 OUTDOOR ART SHOW.

Applicant's signature: _____

Mail to: Eastern Shore Art Center, 401 Oak Street, Fairhope, AL 36532
APPLICATION DEADLINE FOR GRAND FEST ARTISTS IS OCTOBER 22, 2009