

**28th Annual**  
**Grand Festival of Art**

**OCTOBER 16 & 17**  
**2010**



Application Deadline: **July 31, 2010**

Sponsored by:



**EASTERN SHORE ART CENTER**

401 Oak Street • Fairhope, Alabama 36532 • 251.928.2228

[www.esartcenter.com](http://www.esartcenter.com)

The Eastern Shore Art Center is pleased to bring you the 28th Annual Grand Festival of Art. Held in downtown Fairhope, this premier fall event offers an exciting opportunity to view and acquire the works of over 100 participating artists from throughout the country. The show will be held Saturday, October 17 and Sunday, October 18, 2010. The hours are 10 am to 5 pm daily.

## AWARDS

A total of \$3,000 in cash will be awarded by the Eastern Shore Art Center:

First Place	\$1000
Second Place	\$800
Third Place	\$600
Award of Merit	\$200
4 Honorable Mentions	\$100 each

## JUDGING

Judging will begin Saturday at 10 am. The judges reserve the right to travel the show and evaluate the exhibits in the manner that he or she chooses. A “spotter” is assigned to follow the judge and mark the booth to indicate that the exhibit has been judged. All booths will be visited at least once by the judges.

## ENTRY FEE

The fee for a booth is \$175 plus a \$25 non-refundable jury fee. **TWO CHECKS MUST BE SENT WITH APPLICATION.** No commission is charged on sales. BOOTH FEE only is returned if your work is not accepted. No refund will be made in case of inclement weather.

## ENTRY

Applications must be postmarked by July 31, 2010. Late applications will be considered by the jury committee if the classification is not full. A \$35 non-refundable late fee must accompany later applications in the form of a SEPARATE CHECK.

## SELECTION

The jury will select exhibitors based only on the work shown, not on any other qualifications. Selection is made on the basis of three (3) digital images representative of the artist's current work and one (1) digital image on a CD of the booth or display. Applicant's NAME MUST BE CLEARLY PRINTED on CD. **Images should be saved in .jpg format 72 dpi, no more than seven (7) inches (or 504 pixels) along the image's longest dimension.**

# STANDARDS

** Office Use Only **	
Date Received	_____
Date Juried	_____
_____	Accepted
_____	Re-Jury

**Non-compliance with the Festival standards may eliminate the artist from future shows.**

1. An accepted application is a commitment to participate. No refund will be made for cancellation, inclement weather or any other reason.
2. Under no circumstances will stand-in proxy exhibitors be permitted. Only artists accompanying their own original work may participate. After set up is completed the day of the show, if it is determined by the committee that the work is not original or, not created by the exhibitor, or not representative of the work shown on application disc, the artist will be asked to leave. The decision of the committee is final.
3. Only original work in any medium, including original graphics, will be accepted. Acceptable original fine art graphics include collagraphs, linoprints, woodcuts, intaglioes and embossings. These must be numbered, signed and dated limited editions. An artist print is defined as a handmade original, usually produced in multiples. Examples include etchings, engravings, lithographs, serigraphs (silk-screen), wood block prints and any combination of these. A photomechanical reproduction **IS NOT** an original print, even when signed and numbered by the artist.
4. Artwork produced by photomechanical processes must be so identified. Photomechanical reproductions of the exhibitor's original work may be framed and hung in the booth provided they do not constitute more than 25 percent of the work hanging. Reproductions will not be judged.
5. China painting, tole painting, velvet paintings and commercially manufactured items such as commercial molds, patterns or kits are NOT ACCEPTABLE.
6. Exhibitors must confine their exhibit to their 10' by 12' booth space.
7. Exhibits must be removed no later than 7 pm on Sunday, October 17.
8. The show area will be patrolled Friday and Saturday nights by the City of Fairhope Police Department. NEITHER the Eastern Shore Art Association, the City of Fairhope, nor their representatives will be responsible for loss or damage of any kind.
9. Sales Tax must be paid to the State of Alabama (4%) and to Baldwin County (2%) and to the city of Fairhope (2%). Details and tax forms will be provided at registration. PLEASE NOTE CHANGE: the City of Fairhope now has a 2% tax.
10. Your application CD may be picked up on Sunday at the show information booth.

# 2010 Grand Festival Of Art

(This application may be photocopied)

Please type or print

Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Work \_\_\_\_\_ Cell \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

Please indicate type of work to be exhibited. **(Circle where there is more than one choice.)**

\_\_\_ Oil, Acrylic, Tempera \_\_\_ Watercolor \_\_\_ Graphics, Drawing, Pastel

\_\_\_ Photography \_\_\_ Sculpture \_\_\_ Ceramics

\_\_\_ Mixed Media \_\_\_ Fine Jewelry

\_\_\_ Fine Craft (Please describe): \_\_\_\_\_

Please complete this check list:

\_\_\_ Number of booths \_\_\_ at \$175 each \$ \_\_\_\_\_

\_\_\_ \$25 Jury Fee NON-REFUNDABLE SEPARATE CHECK \$ \_\_\_\_\_

\_\_\_ \$35 Late Fee After 7/31/10 - NON-REFUNDABLE SEPARATE CHECK \$ \_\_\_\_\_

\_\_\_ CD containing 3 images of work/ 1 booth. (CDs will not be returned unless requested)

\_\_\_ Self-addressed, stamped (First Class) return envelope

TOTAL ENCLOSED \$ \_\_\_\_\_

What is the average price of your items for sale?:

Special request for booth placement:

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**I agree to all of the regulations governing the 2010 Grand Festival of Art.**

Applicant's Signature \_\_\_\_\_ Date \_\_\_\_\_

Mail to: Eastern Shore Art Center, 401 Oak Street, Fairhope, Alabama 36532 • 251.928.2228 • [www.esartcenter.com](http://www.esartcenter.com)

APPLICATION DEADLINE IS JULY 31, 2010